Zoom Used to Promote Access & Connection in Rural Settings

Southern Plains Behavioral Health Services, Winner, SD Lindsey McCarthy & Emilie Myrmoe

ORGANIZATIONAL OVERVIEW

Southern Plains Behavioral Health Services is a community mental health center designed to meet the behavioral health needs within Todd, Tripp, Mellette, and Gregory Counties since 1971. All areas of work are coordinated to provide quality care to those experiencing short- and long-term difficulties in adjusting to life situations. Telehealth services augment the traditional face to face service delivery model.

PROGRAM SPOTLIGHT

Southern Plains utilizes the full HIPAA compliant Zoom Workplace platform which includes:

- Internal Team Chat
 - Channels
 - Direct Employee Messages \bullet
- Zoom Phone
 - SMS Messaging
 - Text Appointment Reminders
 - Internal Call Transferring
- Zoom Meetings
 - Client Sessions
 - Staff Meetings/Supervision



TELEHEALTH UTILIZATION

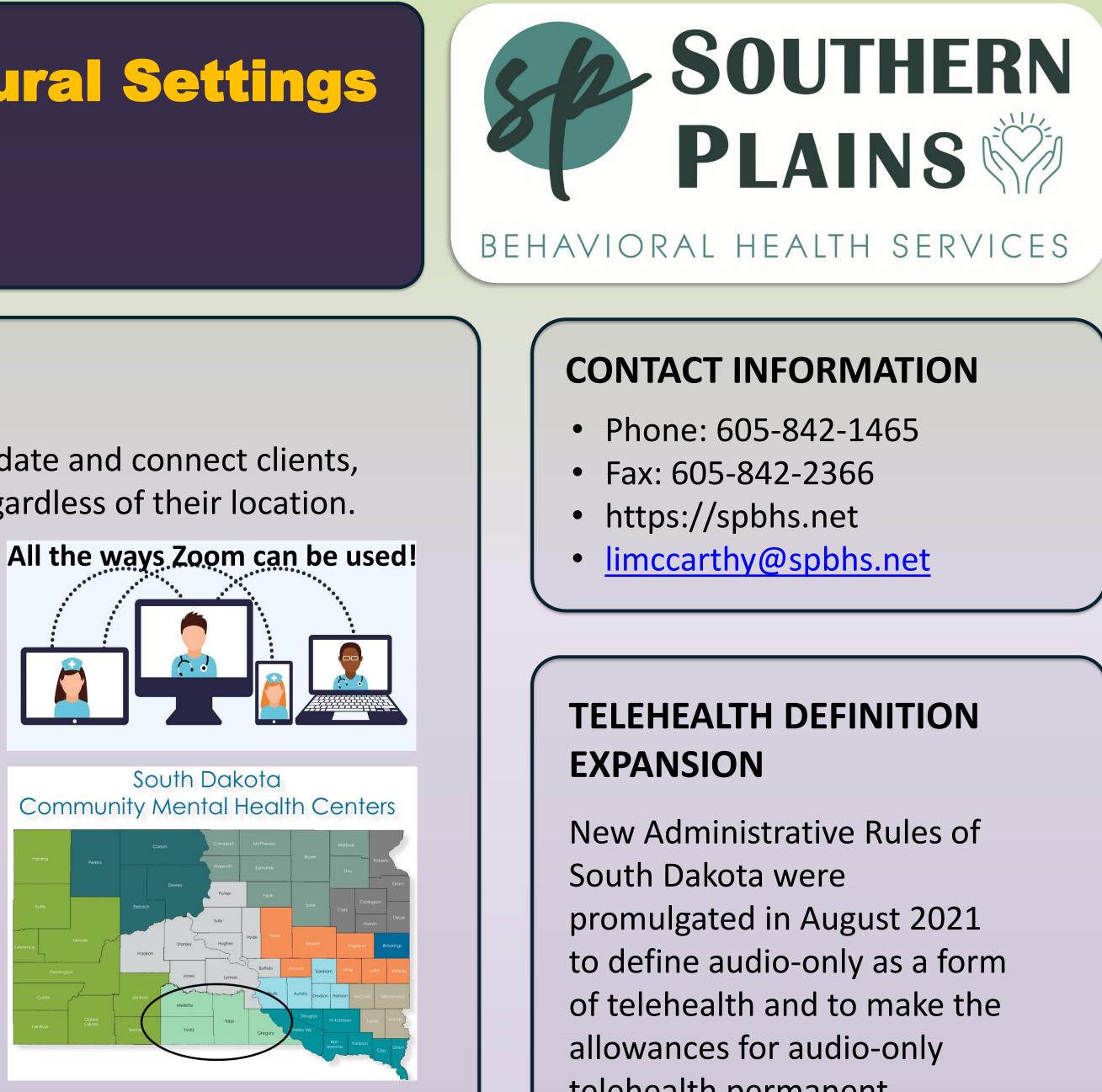
The Zoom Platform is utilized to accommodate and connect clients, stakeholders, and staff in all rural areas regardless of their location. Services provided by telehealth are:

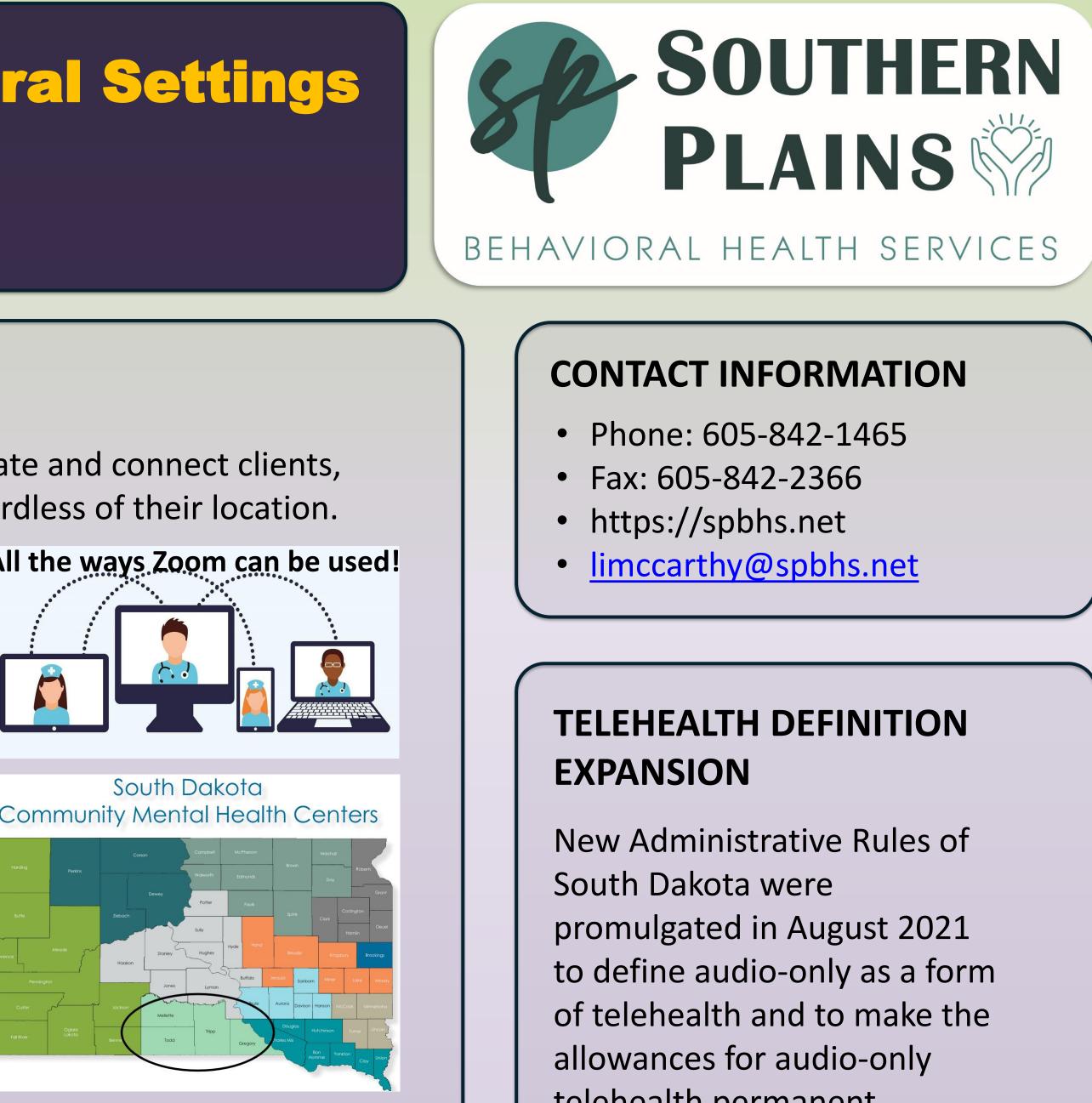
- Case Management
 - - Systems of Care
- Counseling
 - Individual
 - Family
 - Group
- **Psychiatric Services**
 - Medication Management
 - Medications for Opioid Use Disorder
- **Emergency Services**

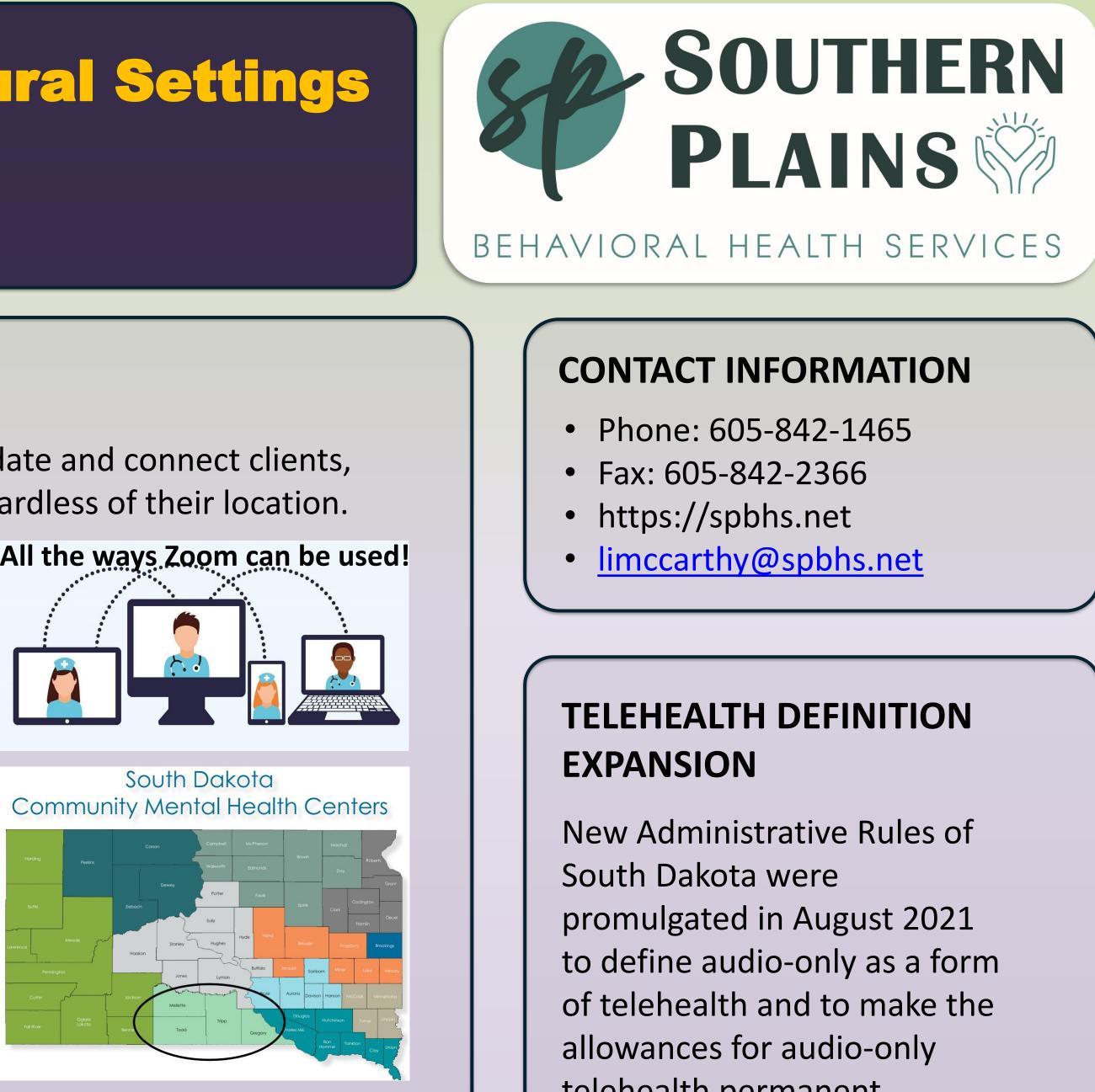
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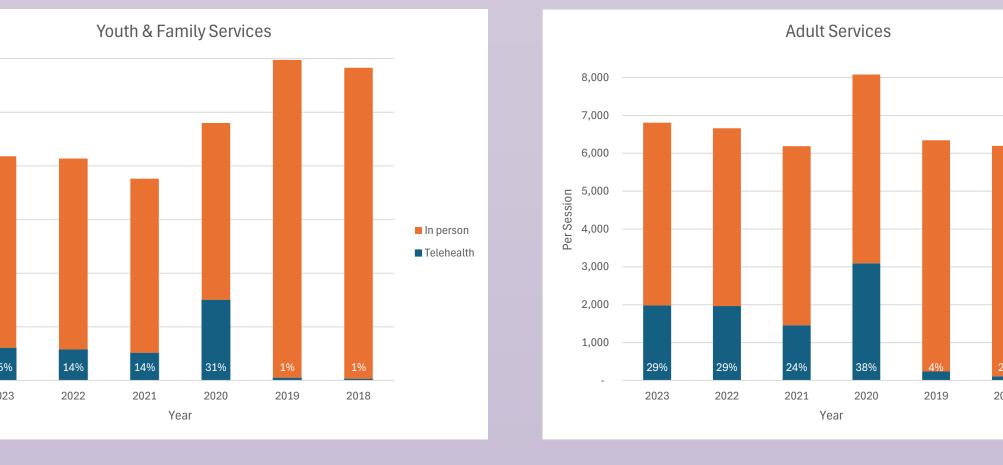
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OUR VISION FOR RURAL TELEHEALTH

The use of telehealth through a HIPAA compliant platform has increased access and compliance to services. Telehealth helps expedite the delivery of emergency services by quickly connecting stakeholders to staff who may be located throughout our four-county catchment area. Telehealth also allows for the potential to expand psychiatric services and for diversity in group and individual therapy by removing transportation barriers for clients.

telehealth permanent following the end of the temporary public health emergency. At the same time, South Dakota Medicaid removed the same community restrictions for telehealth services.