TELEHEALTH EVERYWHERE

*Region's **Premier** Telehealth Conference*
www.gptrac.org/conference

2025

Hyatt Regency - Bloomington
3200 East 81st Street | Bloomington, MN 55425

FREE
WITH CONFERENCE REGISTRATION

Pre-Conference Workshop
1:00–5:00 pm, April 21, 2025

LIMITED space

Launching new Telehealth Offerings: Going from Ideas to Serving Patients

Register for this **FREE** (with conference registration) half-day workshop designed to equip you with the process and tools to identify, verify, design, develop, validate, and launch a new telehealth service.

In most healthcare organizations, running day-to-day operations is a well-honed skill. However, the expertise needed to launch new services is sometimes lacking. Expansion of service lines happens rarely, despite the immense potential given new technologies, new regulations, new reimbursements, etc.

Telehealth is revolutionizing patient care by breaking down barriers of distance. Beyond the now commonplace "video visit to the patient's home," the possibilities are vast and varied:

- Site-to-Site Visits and Ad Hoc Tele Urgent Care
- Integrated Behavioral Health Handoffs and TelePsychiatry
- Teledentistry, Telepharmacy, and Specialty Care Access
- Remote Physiological Monitoring (RPM) for Readmission Prevention or Chronic Disease Management and Hospital at Home
- Secure Messaging & AI-powered Chat Bots

This workshop, delivered by a team of experts in the design and launch of telehealth services, will provide you with actionable insights and practical skills to confidently expand your service offerings.

After attending this workshop, participants will be able to:

1. Identify, analyze, and prioritize new opportunities to deliver care "at a distance".
2. Apply proven methods to effectively address and resolve common barriers and obstacles in the implementation of new telehealth services
3. Implement at their organization the framework for identifying, selecting, designing, developing, validating, launching, and optimizing a new telehealth offering.

Limited Space! Email medevany@umn.edu to reserve your spot!