

The Importance of Regional Collaboration & Advocacy

Iowa PRIMARY CARE ASSOCIATION



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Senior Director of Engagement

Iowa Primary Care Association, INConcertCare, and IowaHealth+

Focus on:

- State & Federal Advocacy
- State & Federal Policy
- Communications

Iowa PRIMARY CARE ASSOCIATION

Vision, Mission, & Values

VISION: Health equity for all.

MISSION: Enhancing community health centers' capacity to care.

VALUES: Collaborative process with staff to develop the following six values.



Iowa Primary Care Association

Organizational Alignment to Enhance Community Health in Iowa

Iowa PCA Services

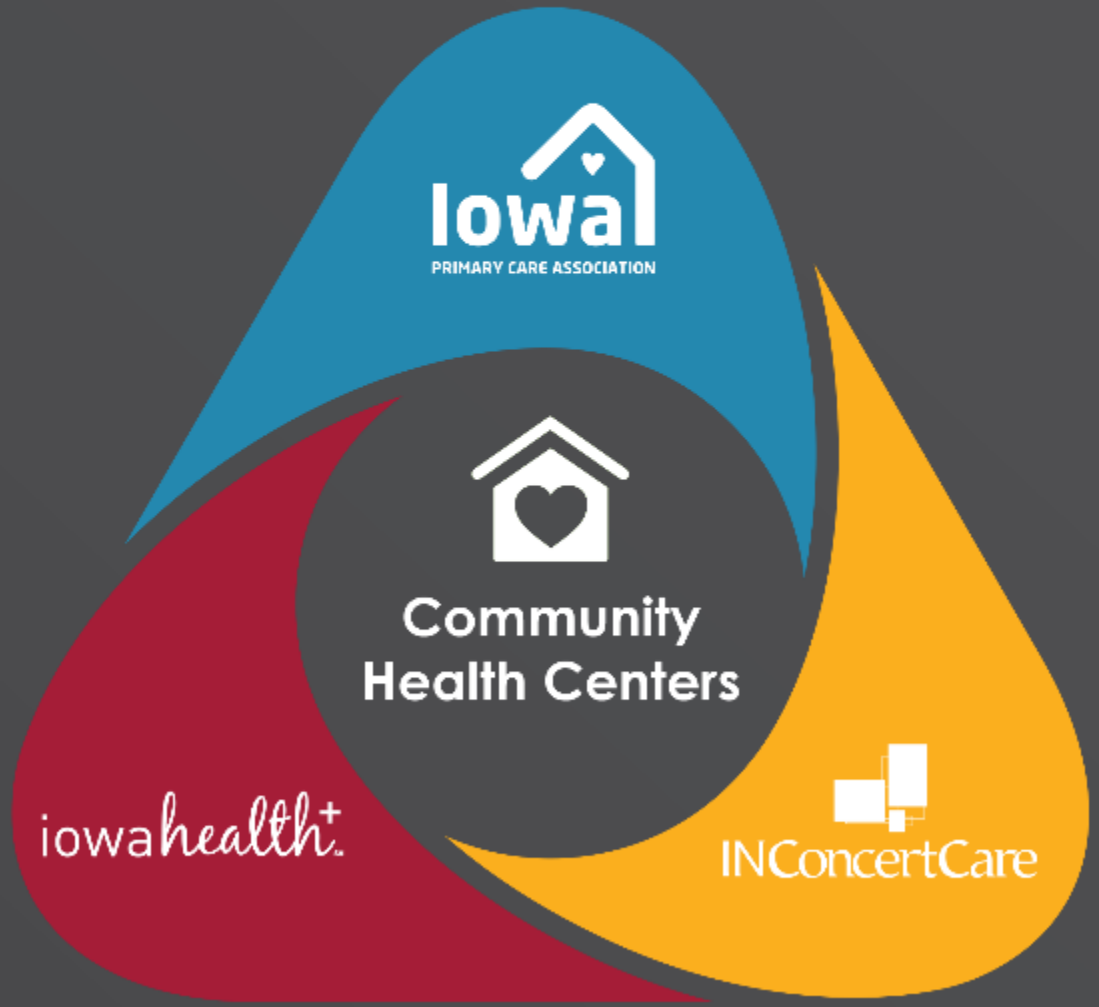
- Advocacy & Policy
- Health Center Strategic Growth
- Workforce & Recruitment
- Practice Transformation
- Integrated Health Consulting
- Health Equity
- Partnerships & Development
- Healthcare Innovation
- Communications & Engagement
- Outreach & Enrollment/Medicaid Strategy

INConcertCare Services

- Data Analytics
- Electronic Health Record Services
- Information Technology Support & Consulting
- Health Center Controlled Network
- Training & Technical Assistance

IowaHealth+ Services

- Value-Based Contracting
- Value-Based Care Training
- Care Management
- Performance Management
- Clinical & Quality Improvement
- Patient Engagement
- IowaHealth+ Brand & Education
- Network Development

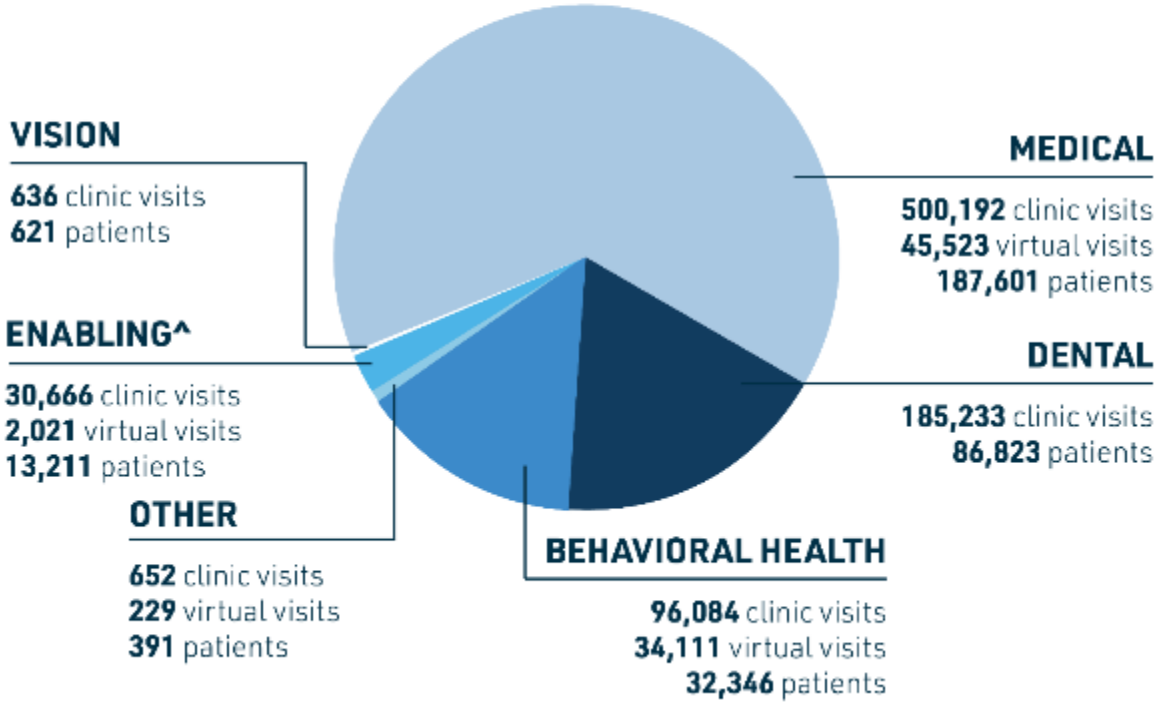


Our Reach & Impact

813,454
TOTAL CLINICAL VISITS

81,893
TOTAL VIRTUAL VISITS

252,926
TOTAL PATIENTS*



167,144
Adult Patients

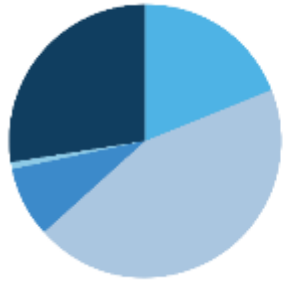
85,782
Children or Adolescents

10,411
Patients Experiencing Homelessness

3,687+
Veterans Provided Care



patient income
- 57% 100% and Below FPL
- 29% 101-200% FPL
- 15% Over 200% FPL



patient insurance status
- 49% Medicaid
- 17% Uninsured
- 25% Private
- 8% Medicare
- 1% Public



of patients are 200% or below the Federal Poverty Level



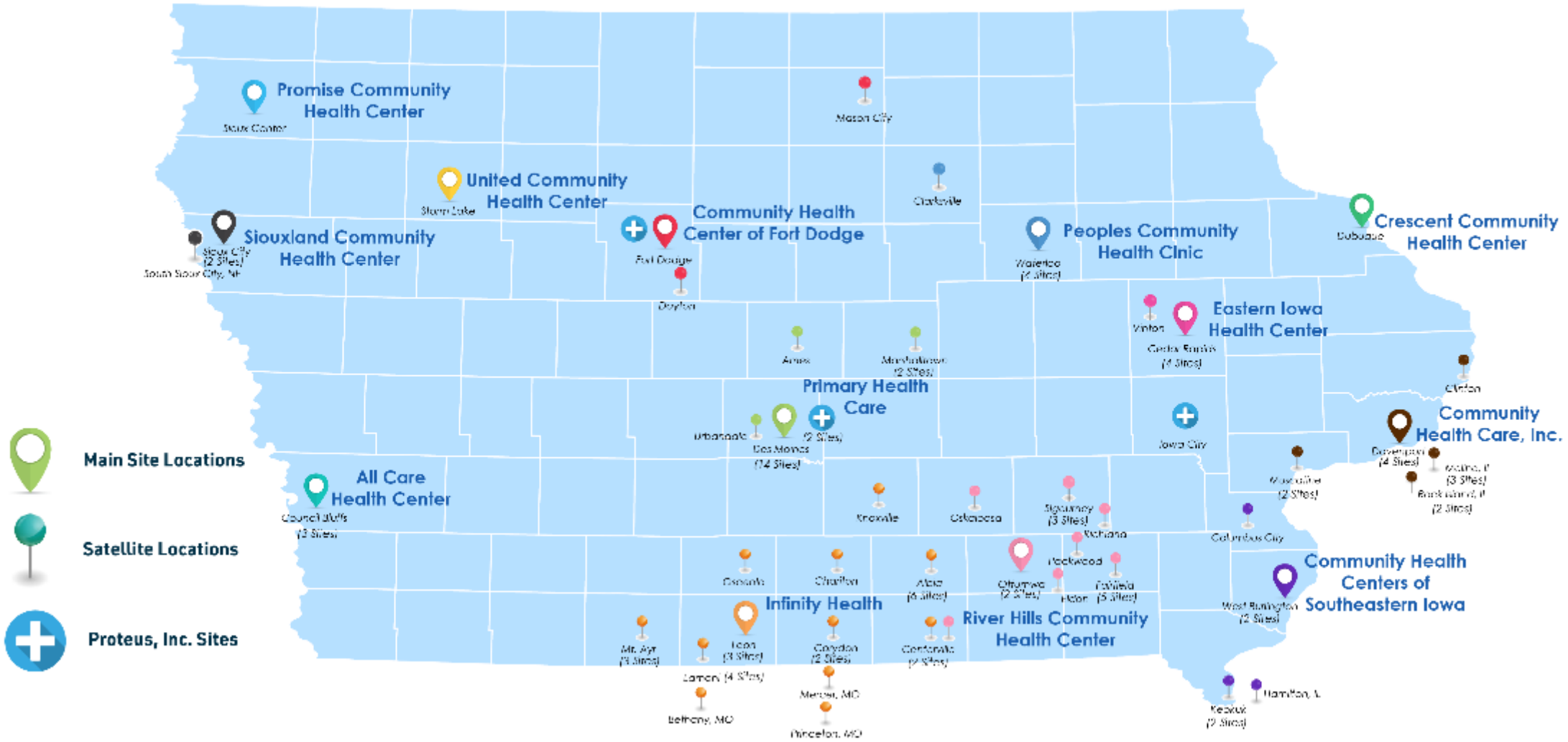
of patients are covered by Medicaid; 16% of Iowa's Medicaid population is served by community health centers



of patients are best served in a language other than English

** Patients can receive multiple services – 2021 UDS Data*

Iowa's Community Health Centers

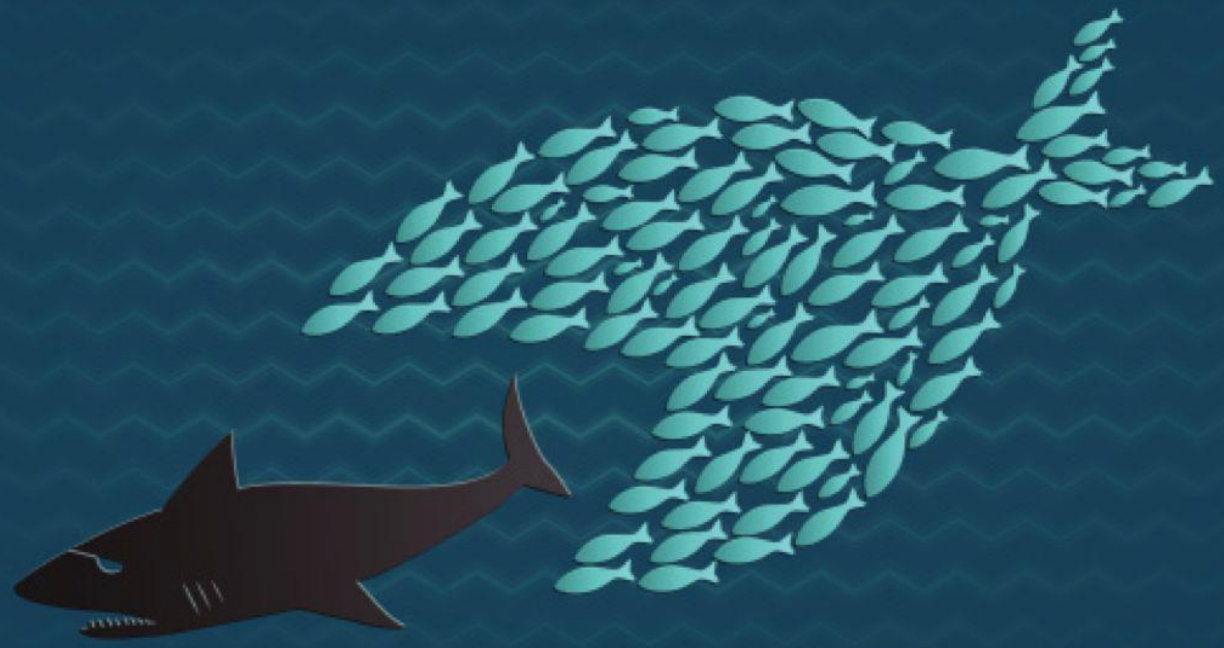


Why should you advocate?

- Elected officials wants to hear directly from constituents
  - Local stories, data, impact
  - Constituents are their “bosses” – we elect them
  - Matters at all levels
- Gives a voice for those who are unable to advocate for themselves
  - Highlights community needs
- Drive Change
  - Education about various policies – advocacy is not lobbying
  - How will it positively or negatively affect your patients?
- Awareness building for your cause, advance your mission
  - Resources, lowering/eliminating barriers

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Our combined voice is powerful.



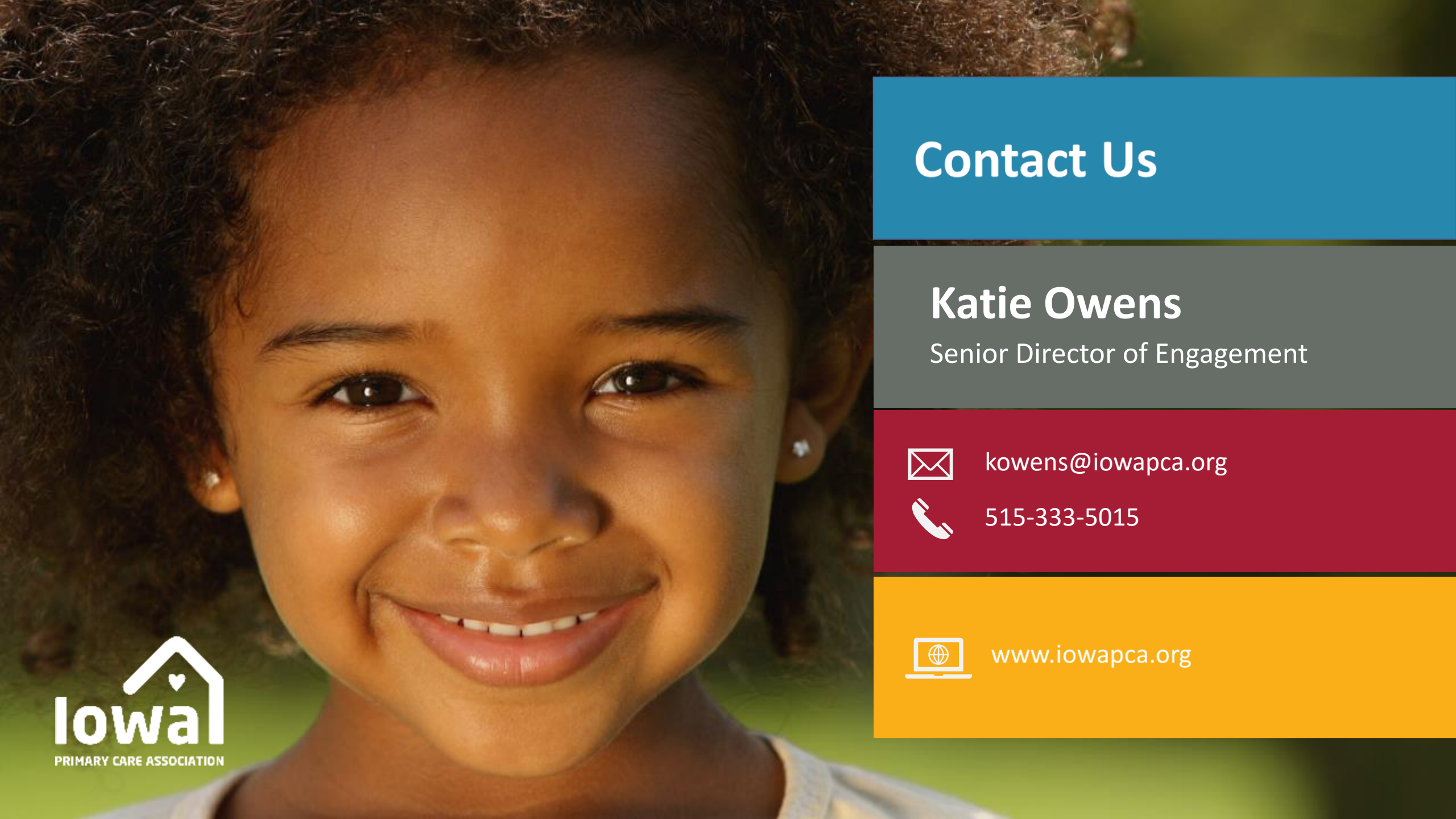
Telehealth Coalition: Iowa

Why	What	How
The COVID-19 pandemic highlighted many inequities within the healthcare system, and rapidly advanced the use of telehealth. A coalition was developed to advocate for patients' continued use of this valuable resource and to ensure continuity of care.	A coalition was developed. We worked together to ensure continuation of state-specific telehealth regulations beyond the Public Health Emergency (audio only, commercial parity, etc.)	Iowa PCA joined a coalition with hospital systems, hospital association, medical society, lobbyists, and others.

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Telehealth Coalition: What did we learn?

- We’re better together – our collective voice is must louder and more powerful.
- We all bring different perspectives.
- Legislators wanted our input.
- Data and stories are really helpful!



Contact Us

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