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Reducing Costs

Telehealth Everywhere



Healthcare Isn't Always Nice.



Cost

Care feels too expensive for minor issues, so people wait until it's a crisis.



Urgency

People can't get timely appointments with their regular clinic, so they delay instead.



Convenience

Going to a clinic is inconvenient for everyday health needs, so they just put it off.

From our member research: the top 3 motivators for trying Nice often reflect the biggest reasons employees delay care.

Nice Healthcare covers approximately 80% of all healthcare needs – with same day visits

Primary Care
Routine, sick, & chronic

Physical Therapy
Diagnosis & treatment

Mental Health
Brief mental health therapy

Nice Rx
550+ free Rx

Specialist Referrals
In-network referrals

Care Coordination
Medical record exchange

Labs
35+ free labs

Imaging
X-rays & EKGs

FULL SERVICE ONLY

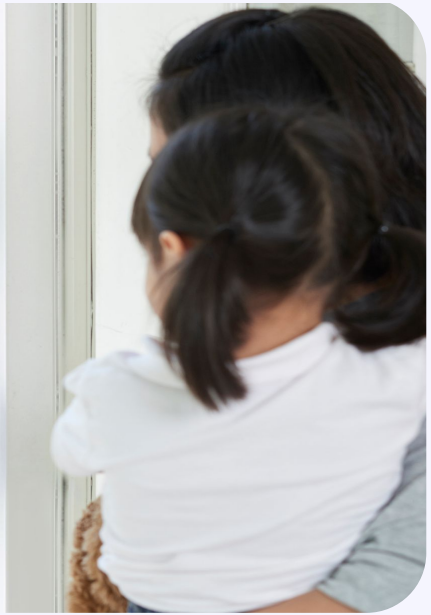
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Patients Start with a *Virtual Visit*



If Needed, a *Home Visit* Follows





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Simple and Transparent Pricing

$45 PEPM

FULL SERVICE

- Predictable budget for employers
- No out of pocket costs for employees
- Dependents are free
- No visit limits or caps

A Care Team Employees Trust

Operating since 2017

150K+
Members from

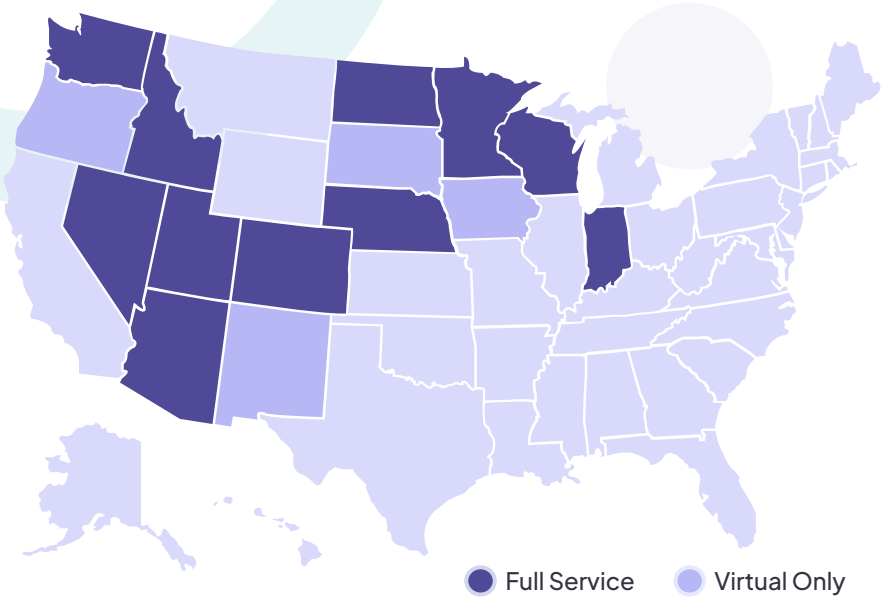
650+
Clients

$37M+
Dollars Saved in 2025

155,346
Hours Saved in 2025

92
Net Promoter Score

That's better than Apple, Amazon, and Netflix!



Nice Coverage Area

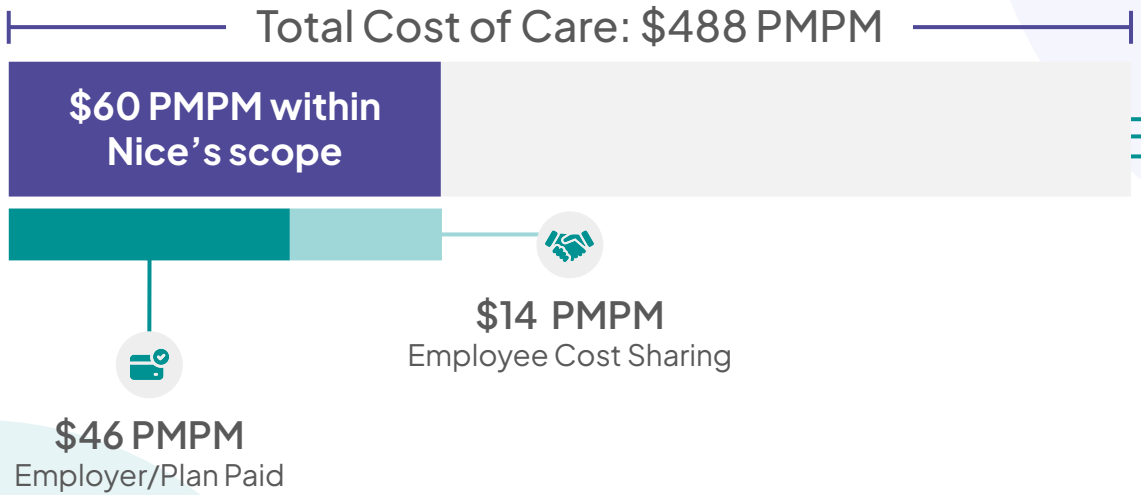
Licensed States

Arizona	Minnesota	Oregon
Colorado	Nebraska	South Dakota
Idaho	North Dakota	Utah
Indiana	Nevada	Washington
Iowa	New Mexico	Wisconsin

Virtual & In-Person Availability

Phoenix, AZ	Fort Collins, CO	Mankato, MN	Las Vegas, NV	Tacoma, WA
Tucson, AZ	Boise, ID	Rochester, MN	Salt Lake City, UT	Green Bay, WI
Boulder, CO	Indianapolis, IN	St. Cloud, MN	St. George, UT	Hudson, WI
Colorado Springs, CO	Duluth, MN	Fargo, ND/Moorhead MN	Seattle, WA	Milwaukee, WI
Denver, CO	Minneapolis/St.Paul, MN	Omaha/Lincoln, NE	Spokane, WA	

Nice Influences 12% of Total Employer Healthcare Spend



12%
of total spend

$46 PMPM
employer claim exposure

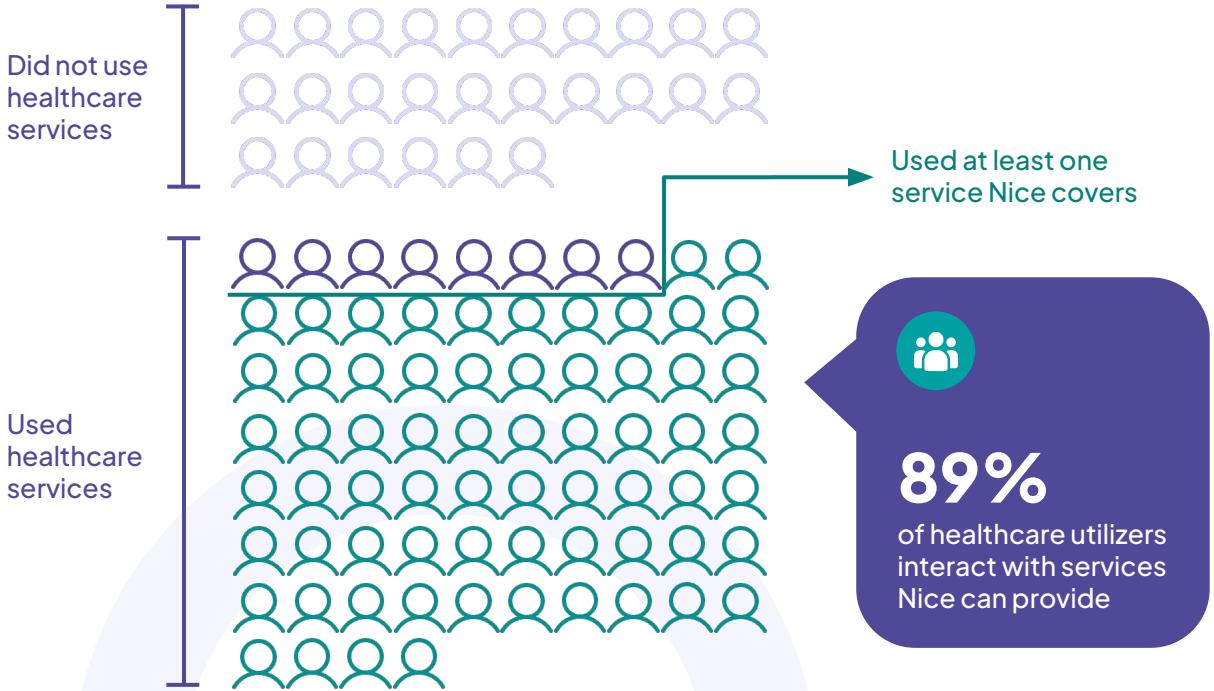
$14 PMPM
employee out-of-pocket costs

Source: Milliman Benchmarking Study, 2022

Nice Touches 89% of Healthcare Utilizers

74% of members used healthcare in a year

Of those, **89%** used at least one service Nice covers

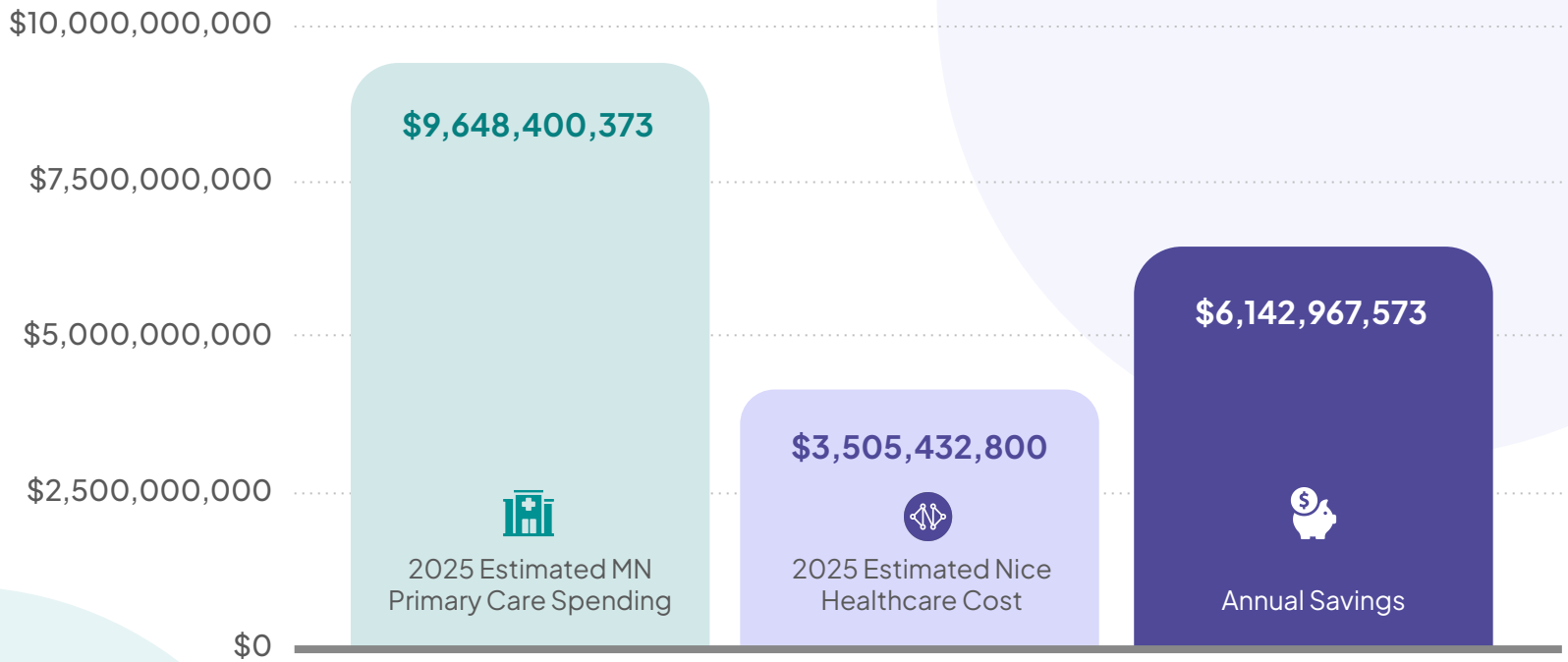


Source: Milliman Benchmarking Study, 2022

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Nice Healthcare for all of MN

MN APCD Analysis



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What *Success* at Nice Looks Like

Weld County School District 6



Greeley-Evans School District 6
I'm District 6.

With Nice since:	July 2023
# of eligible lives:	1,986
Industry:	Education
Historic utilization (annual):	**2023:** 11.90% **2024:** 15.30% **2025*:** 22.10% *Q3 & Q4 2025

Why they love Nice:

Reducing unnecessary urgent care and ER visits, and keeping staff in the classroom.


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